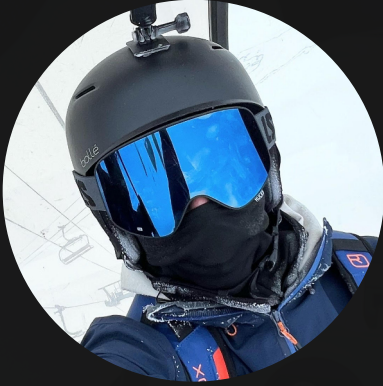


UGC **AND BRAND** PARTNERSHIPS



ETHAN STARKEY

THE SKI RESORT MEDIA GUY

    @ethanstarkeyskiing 

*Average
Monthly Views*

1-3M

Total Followers

6.7K

*Best Month
Total Views*

4M

Hey! I'm Ethan, the Ski Resort Media Guy.

Hey! I'm Ethan, a Scottish ski creator, pro photographer, drone pilot & digital marketer with a lifelong passion for snow sports. I work full-time at Glencoe Mountain, one of Scotland's leading ski resorts, where I create content and help showcase the mountain year-round. Alongside this, I run my own media production company, Glencoe Media, delivering professional photography, videography and drone content for businesses.

On social media, I'm known as "The Ski Resort Media Guy", where I help people capture better snow sports content, review the latest outdoor & media products, share behind-the-scenes insights from the ski industry, and educate skiers on everything from resort operations to mountain safety. My goal is to create authentic, engaging content that inspires and informs the global skiing community.

This combo of winter sports & media production makes my content very unique!

CONTENT NICHES

These are my recognised content niches.
I welcome all related partnerships!

- **Winter Sports**
- **Media Production**
- **Outdoor Adventure**
- **Scotland**

ABOUT MY AUDIENCE

My audience is made up of passionate skiers, winter sports enthusiasts, and aspiring creators. I have a strong UK following, particularly within the Scottish skiing community. They engage with my content for snow sports, product reviews, ski industry insights, and a unique media production perspective. This creates an authentic environment for brands in the snow sports & media industries looking to reach a highly engaged audience.

FEATURED BY...



COLLABORATED WITH BRANDS

